The University of Wisconsin–Madison is a public land-grant institution established in 1848.
QUICK FACTS ABOUT UW-MADISON

Campus: 938 acres
Annual Budget: $3,417,500,000
Research expenditure rank: 8th
Schools and colleges: 13
Faculty and staff: 24,186
Total Number of Students: 45,540
International Students abroad: 2,410
Degrees awarded, 2019–20:
Bachelor’s: 7,459
Master’s: 2,314
Doctorates: 1,340
MISSION

To create, integrate, transfer, and apply knowledge through innovative programs of research, teaching, and public service.

UW–Madison is the flagship campus of Wisconsin’s state university system.

The Wisconsin Idea: A longstanding tradition that defines the boundaries of the university as the boundaries of the state and beyond.
13 ACADEMIC UNITS

- Division of Continuing Studies
- Division of Extension
- School of Human Ecology
- School of Pharmacy
- School of Medicine and Public Health
- School of Veterinary Medicine
- School of Nursing
- Law School
- Business School
- School of Education
- College of Engineering
- College of Ag and Life Sciences
- College Letters and Science
EXTENSION STRUCTURE

• Two Program Areas
  o Agriculture, Community Development, and Natural Resources
  o Health & Well-Being, Human Development & Relationships, and Positive Youth Development
  o Programs such as 4-H, Master Gardener, Master Naturalist, Local Government Education, FoodWIse

• Areas representing counties and tribes
EXTENSION BUDGET

• Budget consists of three main funding sources:
  o State allocated funds
    o Increased by $1M on 7/1
  o Federal allocated funds
    o 17% - Smith-Lever
  o County and Tribal contractual funds

• “Other” consists of small grants, gifts and program revenue
• 40% of state funding is allocated to campus partners

• Partners include four units at UW-Madison and four units off campus

• Relevant Extension research and programming is performed by integrated specialists
Complex External Partnerships/Politics

- NIFA
- NRCS
- DNR
- DATCP
- DHS
- Counties (71)
- Tribes (5)
- WCA
- Ag Coalition
- Governor’s Office
- Legislature
FINAL POINTS TO CONSIDER

• Extension on campus
  • Integrated with research and community engagement
  • Critical component of the “Wisconsin Idea”
  • Moving forward we need to broaden engagement
• Smith Lever capacity funds are critical
  • Matched 5:1
  • Allows leveraging with nonfederal partner funding
  • Supports national initiatives and cross state partnerships
  • Capacity vs. competitive – both needed
• Partnerships
  • Essential – but need to align with mission
  • Need constant caretaking
  • Increase efficiency
  • Need to avoid political aspects
THANK YOU