

FARM BILL, FUNDING, AND ADVOCACY

Elizabeth Stulberg, PhD
Lewis-Burke Associates LLC
March 28, 2023

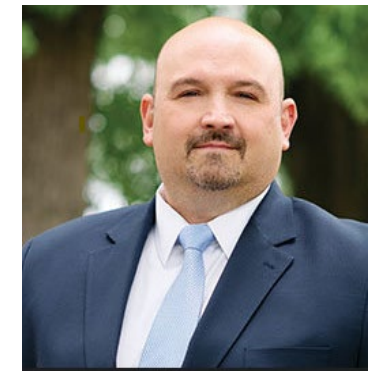
LEWIS-BURKE
ASSOCIATES LLC



ABOUT LEWIS-BURKE

Government Relations for Research and Education

- 40+ policy experts with range of expertise/backgrounds allow multi-layered issue teams with deep expertise in agencies and scientific/education areas.
- 50+ clients including universities, scientific societies, independent research institutions, and nonprofit organizations.
- Lewis-Burke promotes the policy agenda of scientific organizations to a diverse set of audiences, including:
 - United States Congress.
 - White House/Administration and the federal agencies.
 - Like-minded organizations and the advocacy community in Washington, DC.
- LBA began working with APLU BAA in January 2022.



We help you take advantage of opportunities



Connect with legislative and agency staff



Discover or influence emerging themes



Develop and pursue strategic priorities

TODAY'S PRESENTATION

Authorizations – What the government is allowed to fund. (In theory.)

Example: Farm Bill

Appropriations – How much money agencies get to spend.

Example: FY 2024 Requests

Politics – Who decides who gets what.

Example: Congress

Advocacy – Know your audience.

Example: Research Infrastructure

AUTHORIZATIONS

What the government is *allowed* to fund.
(In theory)

AGENCIES PERFORM ONLY AUTHORIZED TASKS



Form **1040** Department of the Treasury—Internal Revenue Service (99) **2021** U.S. Individual Income Tax Return OMB No. 1545-0074 IRS Use Only—Do not write or staple in this space.

Filing Status Single Married filing jointly Married filing separately (MFS) Head of household (HOH) Qualifying widow(er) (QW)
 Check only one box. If you checked the MFS box, enter the name of your spouse. If you checked the HOH or QW box, enter the child's name if the qualifying person is a child but not your dependent ▶

Your first name and middle initial _____ Last name _____ Your social security number _____
 If joint return, spouse's first name and middle initial _____ Last name _____ Spouse's social security number _____

Home address (number and street). If you have a P.O. box, see instructions. _____ Apt. no. _____
 City, town, or post office. If you have a foreign address, also complete spaces below. _____ State _____ ZIP code _____
 Foreign country name _____ Foreign province/state/county _____ Foreign postal code _____

Presidential Election Campaign
 Check here if you, or your spouse if filing jointly, want \$3 to go to this fund. Checking a box below will not change your tax or refund.
 You Spouse

At any time during 2021, did you receive, sell, exchange, or otherwise dispose of any financial interest in any virtual currency? Yes No

Standard Deduction **Someone can claim:** You as a dependent Your spouse as a dependent
 Spouse itemizes on a separate return or you were a dual-status alien

Age/Blindness You: Were born before January 2, 1957 Are blind **Spouse:** Was born before January 2, 1957 Is blind

Dependents (see instructions):

(1) First name	Last name	(2) Social security number	(3) Relationship to you	(4) <input checked="" type="checkbox"/> if qualifies for (see instructions):	Child tax credit	Credit for other dependents
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If more than four dependents, see instructions and check here ▶

1 Wages, salaries, tips, etc. Attach Form(s) W-2		1
2a Tax-exempt interest	2a	2b Taxable interest
3a Qualified dividends	3a	3b Ordinary dividends
4a IRA distributions	4a	4b Taxable amount
5a Pensions and annuities	5a	5b Taxable amount
6a Social security benefits	6a	6b Taxable amount
7 Capital gain or (loss). Attach Schedule D if required. If not required, check here	<input type="checkbox"/>	7
8 Other income from Schedule 1, line 10		8
9 Add lines 1, 2b, 3b, 4b, 5b, 6b, 7, and 8. This is your total income		9
10 Adjustments to income from Schedule 1, line 26		10
11 Subtract line 10 from line 9. This is your adjusted gross income		11
12a Standard deduction or itemized deductions (from Schedule A)	12a	
b Charitable contributions if you take the standard deduction (see instructions)	12b	
c Add lines 12a and 12b		12c

Photo Credits: mypostofficelocation.com; National Defense Magazine

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c Add lines 12a and 12b		
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b Ordinary dividends		3b
b Taxable amount		4b
b Taxable amount		5b
b Taxable amount		6a



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FEDERAL LAWS GIVE AGENCIES THE AUTHORITY TO ACT

“The Act designates the U.S. Department of Agriculture (USDA) as the lead Federal agency for agricultural research, extension, and teaching in the food and agricultural sciences. Section 1417(b)(6) **authorizes** the Secretary of Agriculture, who has delegated the **authority** to the National Institute of Food and Agriculture (NIFA), **to make competitive grants** to land-grant colleges and universities, colleges and universities having significant minority enrollments and a demonstrable capacity to carry out the teaching of food and agricultural sciences, and to other colleges and universities having a demonstrable capacity to carry out the teaching of food and agricultural sciences, to administer and conduct graduate and postdoctoral fellowship programs to help meet the Nation's needs for development of scientific and professional expertise in the food and agricultural sciences.”

- 7 CFR § 3402.1 (Federal Code)

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- 7 CFR § 3402.1 (Federal Code)

REAUTHORIZATIONS SPUR CONGRESSIONAL OVERSIGHT

- Expiration dates were added in the mid-20th century to push Congress to reassess programs.
- Congressional oversight means calling witnesses and holding hearings.
- Reauthorization, which often comes with oversight, can lead to updated programs and new funding allocations.
- A permanent authorization does not force oversight.



TODAY'S AUTHORIZATIONS OFTEN EXPIRE



1-Year Authorization

- National Defense Authorization Act.
- Highly reactive to the geopolitical environment.



5-year Authorization

- Farm Bill, Education, Energy (Nuclear Policy).
- Updates are needed but not every year.



“Unauthorized” (Ongoing) Agencies

- Many science/ research agencies.
- FBI, State, Federal Trade Commission, Weather Service.

NO ONE WANTS THE FARM BILL TO EXPIRE



- Commodity pricing benchmarks revert to 1940s levels.
- Certain mandatory programs expire.



MANDATORY RESEARCH PROGRAMS INCLUDE FUNDING



Specialty Crop
Research
Initiative

“Of the funds of the Commodity Credit Corporation, the Secretary shall make available to carry out this section \$80,000,000 for fiscal year 2014 and each fiscal year thereafter.”



AUTHORIZATION/ FARM BILL Q&A

APPROPRIATIONS

How much discretionary money do agencies get to spend.

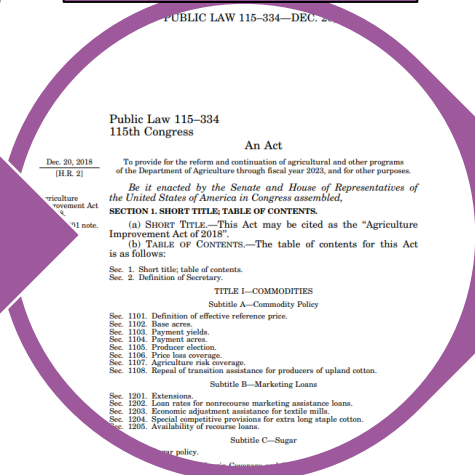
APPROPRIATORS DECIDE WHICH PROGRAMS GET FUNDED

Agriculture Committees



Glenn "GT"
Thompson (PA)

Farm Bill



Equipment Grants

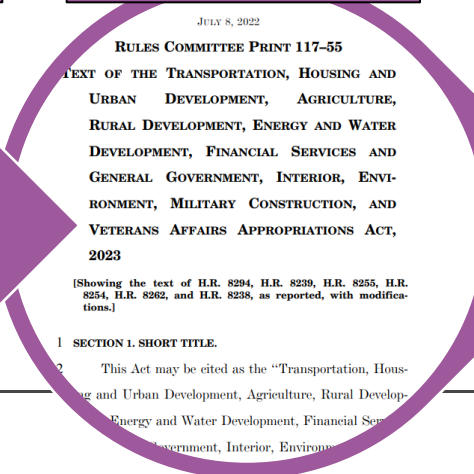


Approps Committees

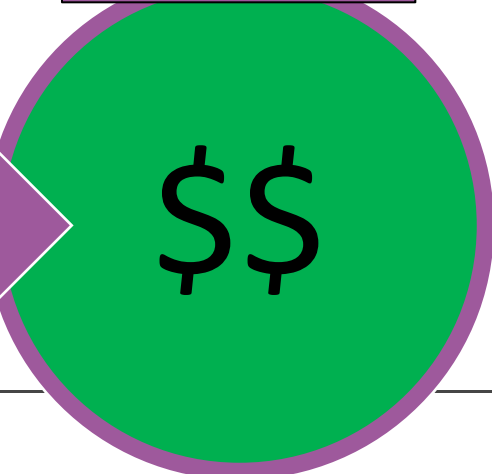


Andy Harris (MD)

Approps Bills



Funding



THE APPROPRIATIONS COMMITTEES HAVE 12 SUBCOMMITTEES



Agriculture, Rural Development, Food and Drug Administration, and Related Agencies



Commerce, Justice, Science, and Related Agencies



Defense



Energy and Water Development and Related Agencies



Financial Services and General Government



Homeland Security



Interior, Environment, and Related Agencies



Labor, Health and Human Services, Education, and Related Agencies



Legislative Branch



Military Construction, Veterans Affairs, and Related Agencies



State, Foreign Operations, and Related Programs



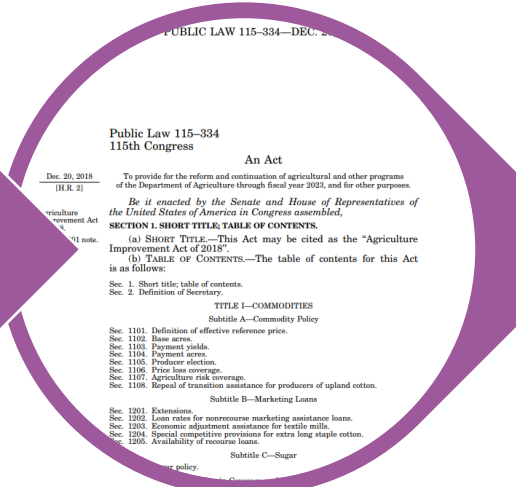
Transportation, and Housing and Urban Development, and Related Agencies

THE APPROPRIATORS DO NOT HAVE INFINITE FUNDS



Glenn (GT)
Thompson (PA)

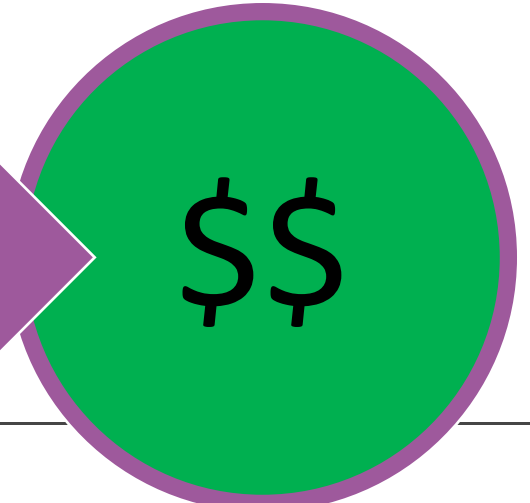
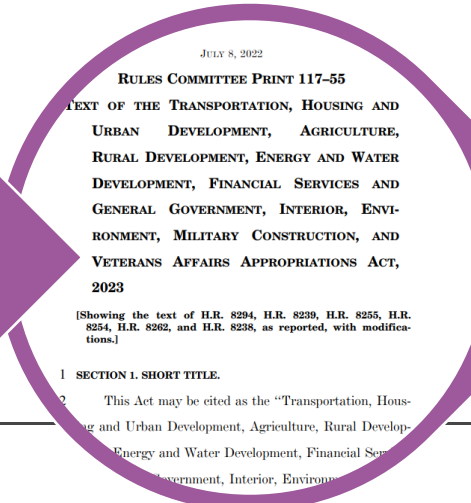
- The Ag Committee authorizes AFRI at \$700 million.
- But AFRI has never received this much in funding.
- The Ag Approps Committee is supportive of ag research.
- But it has always given AFRI less.



Why?



Andy Harris (MD)



THE BUDGET COMMITTEE SETS A CAP ON TOTAL FUNDING



Jodey Arrington (TX)



302(a)



Kay Granger (TX)

302(b)s

12 Sub
cmmts



Andy Harris (MD)

TIMING IS IMPORTANT

The Fiscal Year ends on September 30

	2022												2023												2024																	
	Phase 1						Phase 2						Phase 3						Phase 4																							
	Agency Planning						OMB Review						Congressional Budget						Execute the Fiscal Year's Budget																							
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Ma	Apr	May	Jun	Jul	Aug	Sep						
FY 2023																																										

- Appropriators in each of the 12 Subcommittees need to pass their budgets by Sept 30.
- If they don't, either they pass a Continuing Resolution (CR) or the Government shuts down.
- Planning for the FY 2024 budget, which starts Oct 1, 2023, began back in the spring of 2022.
- Federal agencies start planning their budgets 18 months in advance.

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We are here:

2022

2023

2024

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TIMING IS IMPORTANT – A UNIQUE OPPORTUNITY

We are here:

2022

2023

2024

FY 2023	Phase 1												Phase 2				Phase 3									Phase 4										
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- Appropriators are working on FY 2024 appropriations.
- Authorizers on the Agriculture Committee are working on the Farm Bill
- The Research Facilities Act – always someone else’s problem, now on everyone’s mind

THE PRESIDENT'S BUDGET REQUEST



Climate

- ARS
 - \$88.5 M Climate Science
 - \$83 M Clean Energy
- NIFA AFRI
 - \$75 M Clean Energy and GHG emissions reductions

MSIs

- \$10 M increase to 1994 Extension
- \$8 M increase to 1994 Payments
- \$12.8 M increase to Evans-Allen (1890s research)
- \$4 M increase to HSI Education Grants

Cancer Moonshot /Precision Nutrition

- ARS
 - \$15 M for Precision Nutrition
- NIFA AFRI
 - \$20 M for Nutrition and diet-related disease research



APPROPRIATIONS Q&A

POLITICS

Who. Gets. What.

ALL POLITICS IS LOCAL



COMMITTEE CHAIRS FAVOR THEIR DISTRICTS



House
Agriculture
Committee

Glenn (GT) Thompson (PA)



Senate
Agriculture
Committee

Debbie Stabenow (MI)



House
Agriculture
Appropriations

Andy Harris (MD)



Senate
Agriculture
Appropriations

Martin Heinrich (NM)

2023 FARM BILL: THE INNOVATION FARM BILL?



"Land-grant universities are vital partners in conducting agriculture research, delivering Cooperative Extension, and training the next generation of leaders in the food and agriculture sector. Investments in research and extension are essential. Demand for these Farm Bill programs continues to outpace the available resources, and yet, in recent years, funding for public agriculture research here in the U.S. has declined."

-Senate Agriculture Chair Debbie Stabenow (D-MI)



"As we seek solutions, it is my vision that this Committee will provide the necessary tools to our farmers and ranchers to ease the barriers to production felt in recent years. As Chairman, I challenge each Member of the Agriculture Committee to view all policies through the lens of science, technology, and innovation, and identify forward-looking solutions throughout our work."

-House Agriculture Chair GT Thompson (R-PA)

ADVOCACY

Know your audience.

Choose which
story to tell –
based on your
audience



Choose which
story to tell –
based on your
audience

Establish trust.



Choose which
story to tell –
based on your
audience

Establish trust.
Present a challenge.



Choose which
story to tell –
based on your
audience

Establish trust.
Present a challenge.
Make THEM the hero.





FIGHTING FOR YOU

John Fetterman has dedicated his life to fighting for Pennsylvania's forgotten communities. He was sworn in as a United States Senator to serve the people of the commonwealth of Pennsylvania on January 3, 2023.

[Send John an Email →](#)

Offices

- Washington, D.C.
- Philadelphia
- Pittsburgh (opens 04/13)
- Harrisburg
- Erie
- Wilkes-Barre (04/04)



X [HOW CAN I HELP?](#)

FEATURED

Congressman Kean Is Fighting For Improved Infrastructure

Kean Sends Letter to Sec. Buttigieg & FAA with Questions on Passenger Safety Following Chinese Spy Balloon Incident

[READ CONGRESSMAN KEAN'S LETTER](#)



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If your small business is in need of assistance, my office is here for you.



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I know the Senator is interested in youth engagement and giving opportunities to underserved communities.

Let me tell you about a Penn State University Extension program that gives experiential learning opportunities to a collection of high schools in economically depressed areas that takes students to campus to do real agriculture research. This program has decreased absenteeism, increased test scores, and now more students from these schools are attending college.

BUT many of these students are not going into agriculture majors because our ag research and classroom facilities are dilapidated and out of date.

If you support \$5 billion in funding for agriculture research facilities in the Farm Bill, we can show these students the value of science that supports agriculture, natural resources, biobased products, and the rural economy. They can take that education to rebuild their communities.

FIGHTING FOR YOU

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We appreciate the Congressman's concerns about China as a rising power and share the desire to sustain America's position of global leadership.

With respect to food and agriculture, America is still the global leader in production and influence. In fact, despite the war in Ukraine rocking global food supply chains, the US can easily feed our citizens. This is because of historic investments in agriculture research and infrastructure made in the 1950s and 1960s, during the cold war.

BUT that infrastructure is now 60 years old – US investments in agriculture research have stagnated even as our **global competitors, like** China and the EU, are surpassing us.

If you support \$5 billion in funding for agriculture research facilities in the Farm Bill, we can show the world that the US is not going to cede our leadership position to China.



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SUMMARY



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DISCUSSION AND Q&A